



About Bill Kinslow

ABOUT BILL KINSLOW

Bill Kinslow is a Corpus Optima Partner, Executive Coach, and Organizational Development Consultant with over 25 years of experience in large corporations including Chevron, Texaco and Southern Company. He has also served as the HR Director of a technology company and worked with numerous small businesses and non-profits. His global expertise includes optimizing the performance of leaders, teams and work processes to measurably improve bottom-line business results.

Talent is one of Bill's areas of expertise. He has designed systems to help companies forecast, acquire and develop the talent they need to meet both current and future business needs. This includes leadership, professional, technical and people skills across the organization.

Believing that a company's success is largely determined by the talent of its leadership, Bill has extensive experience in coaching and developing executives, managers, and supervisors. He also helps organizations build their future leadership pipeline by developing emerging leaders, succession candidates and high potential employees.

Measurably improving performance is an area of major focus for Bill. This includes optimizing both the potential of people and work processes. Results include improving individual, team and organizational performance. Returns on these projects often yield savings and cost reductions from thousands to over a million dollars.

Bill also partners with HR to implement best practices in a variety of areas such as performance management, knowledge management, employment, diversity, selection, retention, reorganizations, mergers, on-boarding, and work-life balance.

Drawing on seasoned experience in change management, Bill integrates this critical process into all projects. This includes stakeholder engagement, communications and effective project roll-out. Applications include changes associated with new program roll-out, culture, process improvements and other areas. He also leverages behavior management in shaping the performance of individuals and teams involved in the change.

Bill has a Bachelor's degree in psychology and completed graduate studies in Industrial/Organizational Psychology.