



About David Guerra

ABOUT DAVE GUERRA

Dave is the founder and CEO of Corpus Optima, a coaching, consulting & education firm. He is the originator and leading exponent on the theory and practice of Superperformance. Dave regularly addresses and consults with executives from some of the world's leading companies, and conducts seminars and transformation campaigns based on this knowledge for a wide range of organizations. Over several decades, Dave has consulted extensively in the areas of servant leadership, continuous improvement, lean, and the use of complexity principles to transform corporate culture. Dave's past and current customers include Administaff, Baker Hughes, Brinks, ConocoPhillips, Emerson Electric, Exxon Mobil, HCA, HP, ITT, Motorola, Nike, Texas Children's Hospital, Tenet Health, and others. He has partnered with CSC, Dale Carnegie, Deloitte, Oracle, University of Houston, and others. He speaks passionately and frequently about the merger of process and culture and its influence on long-term industry outperformance. As the primary researcher and promulgator of Superperformance, he has discovered that its principles can be successfully applied to organizations, projects, and individuals.

He is a prolific author. His works include the bestselling business book *Superperformance: New Profound Knowledge for Corporate Leaders*, *The Superperforming CEO: Liberating the Promise Within*, and the upcoming *Super Projects: From Management to Optimization*. He has also authored the feature article, *The New Science of Superperformance*, for Industrial Management Magazine, published by the Institute of Industrial Engineers, and served as guest editor for a dedicated special issue: *Superperformance*, for the Journal of Performance Improvement, published by the International Society for Performance Improvement. Along with these, he is responsible for numerous related white papers and professional articles on the subject.

Since forming Corpus Optima fourteen years ago, Dave has advanced large-scale initiatives for numerous major organizations, providing the *Superperformance Revolution Campaign*, a portfolio of consulting, coaching and education services designed to bring these principles to life in organizations. In this capacity, Dave led the strategic planning for and provision of enterprise solutions for clients across a variety of industries including chemicals, education, energy, healthcare, manufacturing and technology. Dave is in high demand as an executive coach, conference and keynote speaker, and over the past several years has introduced Superperformance to a wide variety of audiences on the local, national, and international stage, including presentations and seminars for the American Society for Quality, American Society for Training & Development, CEO Netweavers, Chief Learning Officer Consortium, Greenleaf Center for Servant Leadership, International Center for Spirit at Work, International Society for Performance Improvement, Institute of Industrial Engineers, MIT Enterprise Forum, Organization Development Network, Society for Manufacturing Engineers, and the Society for Human Resources Management.

He has contributed to or been quoted by a variety of well-known publications including *Business Week*, *Forbes*, *Industrial Management Magazine*, *Journal of Performance Improvement*, *Market Watch*, and *Performance Magazine*.

